

Fulton Street  
Bond Street  
**Frederick Loeser & Co. Inc.**  
Livingston St.  
Elm Place  
BROOKLYN - NEW YORK

## Georgette Crepes : : : Sale at \$1.49 The Grades Heretofore \$1.98 to \$2.50

GEORGETTE CREPES are at the crest of Fashion's favor, and these are some of the loveliest that can be found, as fine in every respect as will anywhere be sold at the full prices.

We have a quantity of 1 to 5 yard lengths suitable for waists and dresses in black, white, ivory, cream, as well as a good range of sunset and evening shades. There are also various printed Crepes, Voiles, Marquisettes, embroidered Georgette and net flouncings and Bands. At \$1.49 a yard—to-morrow's special price—they are extraordinary value.

## 49c. Zephyr Gingham at 39c

### 32-Inch Width : : Handsome Patterns : : Durable

ATTRACTIVE NEW GINGHAMS in a remarkably fine variety of small, medium and large plaids, also checks, stripes and solid colors. A splendid investment at 39c. a yard.

## 1,200 Pairs Women's Suede Fabric Gloves 59c. a Pair : : Values to \$1

EVERY WOMAN who knows these smart suede finished fabric Gloves will make up her mind to be one of the fortunate thousand women who will share in this offering.

By far the greater part of them are worth the full dollar a pair. A very few were of a trifle lower standard, and some were even sold at more than a dollar.

Colors are black, brown and gray. Not all sizes in each style and color, but almost all sizes in the lot. Backs attractively finished.

None sent C. O. D., none exchanged or credited, none reserved for mail or telephone orders.

## Women's \$45 to \$98 Silk Dresses at \$25, \$37.50, \$45, \$65

Mostly one and two of a kind, the remainder of our season's smart models, including styles for the street as well for dinners, receptions, afternoon, etc. Black, navy and fashionable colors.

The materials include Georgette crepes, crepe de chine, crepe meteor, charmeuse, satins, etc. Some combine two of these fabrics. Smartly decorated with embroidery, beads, fringe, etc. Long line, tunic and draped models.

## Clearances of Corsets, \$1 to \$6.95

Mme. Irene, Binner, Warner, C. B., Etc.

GATHER-UP of broken sizes and discontinued models from our own stocks, including some very handsome Corsets and all of very recent make.

Such desirable styles as the Binner, Mme. Irene, C. B. a la Spirite, Warner, American Lady, B. & J., etc., have launched in the past season.

Values from \$1.50 to \$12 or More

In pink and white cord and batiste, some in handsome pink and white brocade, all of them attractively trimmed with embroidery, laces, ribbons, wash braids, etc.

All sizes in the lot, not in any one model.

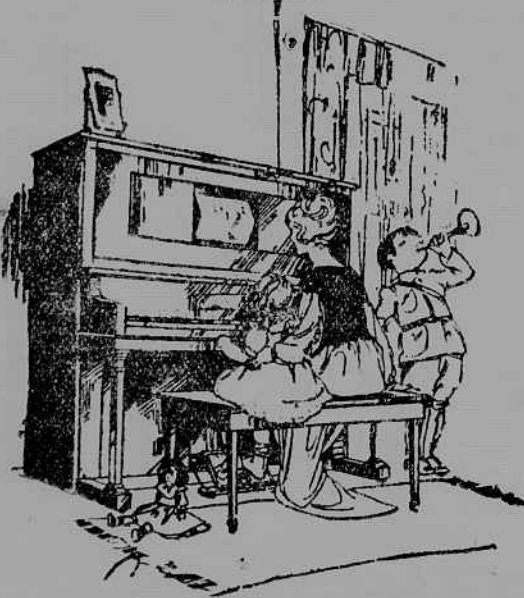
## 5,000 Women's All Linen Handkerchiefs 12c. for 25c. to 35c. Grades

THESE are "seconds." In some you will find a tiny pin hole, in others a dropped stitch, in others a coarse thread where, perhaps, two have run together, all trifling hurts that will affect their usefulness very little.

Some are all white; others are white-and-black with corded and taped borders. Of sheer linen, linen lawn, cambric linen and medium and heavy quality linen with 1-10, 1/2, 3-10, 1/4 and 3/8 inch hems. Handkerchiefs of 25c. and 35c. grades for 12c.

Women's Initial Handkerchiefs, 6 in Box for \$1  
Value \$1.50. All linen in a very pretty style of initial.

Men's Initial Handkerchiefs, 6 on Card for \$1.50  
Values \$2 and \$2.50. Irish linen Handkerchiefs, with 1/4 inch hems.



## The Complete Home Must Have A Piano—Or Player-Piano

CAN you imagine a home without books or pictures? Surely not. There are certainly few, if any, such homes in Brooklyn. And MUSIC is just as necessary in the successful home as books and pictures are.

Is there music in YOUR home? Have you a good Piano? Or, if there is no one with the musical skill to play the Piano, have you a good Player-piano—the musical instrument anyone can play?

### The Loeser Store Is Known as "The Piano House of Brooklyn"

because we are helping many people to have good Pianos and Player-pianos in their homes and because we supply a musical service that is unique in this vicinity.

Eight eminent makers of Pianos and Player-pianos make up our honor roll. Here they are:

The Superb and Unsurpassed Kranich & Bach  
Estey Hazleton Milton Bjur Bros. Gordon & Son  
Webster and the Famous Bradbury Pianos

It is very safe to buy one of these instruments at Loeser's because we sell them subject to TWO guarantees—that by the maker and that by ourselves.

It is safe to buy here because you are as sure of paying only the fair price as you are sure that all Loeser prices are fair ones.

And it is EASY to buy here because we arrange

### Special Deferred Terms of Payment To Suit the Needs of Our Customers

The largest Piano business in this vicinity—in fact, one of the four or five largest in the United States—has been built up here on this sound basis of good service, fair dealing and a full money's worth.

We should greatly appreciate the opportunity of showing YOU that it will be to your advantage to select an instrument here.

Pianos Are Priced from \$335 Upward  
Player-pianos Are Priced from \$525 Upward

## "Information Please" is Foe of Peaceful Life

By Heywood Brown

We have responsibility. Sometimes it comes in the mail. Occasionally the letter seems friendly enough. It may be one of those little boosters by which men live, but when we tear it open we find that a reader wants to know at our earliest convenience the original casts of "Shore Acres," "White Heather" and "Are You a Mason?"

Of course, the feeling of responsibility wears off after a while, but sometimes it takes weeks before we can forget. Some of the responsibilities which come speeding in on the rapid wings of the Burleson mail service are even more weighty. There is one this afternoon from a gentleman who says that somebody is going to open a German theatre some place in this town early in March. He wants to know what we are going to do about it. We had heard the rumor, but we had no idea that it was going to be up to us to do anything. We were under the impression that all business of that kind would come before the peace conference sooner or later. It makes us nervous to have the whole thing put squarely on our shoulders. There isn't a bit of use in our fretting out this theatre and keeping an eye on its players, because they can utter the most subversive sentiments possible and they will shoot right past us. Off course, if they said "Gott strafe England" or "Deutschland über Alles" we could catch them redhanded, but we have always been informed that German propaganda was subtle. If it's insidious we won't be a bit of use. Back in college we found that even elementary German verbs were a shade too insidious for us.

It is humiliating to sidestep a plain call to duty, but we are going to do just that. We purpose to allow the German players to how to the line and let the unlauts fall where they will.

The next task assigned to us this week seemed just as difficult, but we called in a collaborator and managed to reach a decision. The office of William Harris, Jr., seems bent on knowing whether or not we think Fay Bainter ought to be a star. Other press men have already given eloquent opinions on this point, but still we have been prodded for an answer. Now we have no desire to stand in the way of any young lady's career, and so we went out and asked a theatrical expert just what it would mean to Miss Bainter to be a star. He explained that if she were starred her name would appear above the play, not only in the electric lights but in the daily advertising. He said further that she would receive a larger salary and might even share in the profits. More than that, a small silver-plated star would be placed on the door of her dressing room. If the show went on the road it would be the duty of the press agent to obtain a drawing room on the train for her and accommodations in the leading hotel of the town visited. He would also be responsible for procuring a taxicab to take his star from the depot to the hotel.

In the light of this information the answer seems easy. Of course, Miss Bainter should be a star.

The last disturbing query of the week was in the nature of a confidential communication. A soldier back from the wars wrote to say that on Sunday he had the chance of seeing either "Cappy Ricks" or "East Is West." He said he would leave it to us, but we held that this particular answer is privileged.

It seemed to us that several reviewers missed the point of "The Marquis de Priola," which Leo Ditrichstein produced at the Liberty Theatre last week. At least one read a moral lesson into the play and spoke of the hero's ultimate defeat being not only a physical reverse, but also a defeat "of whatever he possesses of mind and heart." Now, we think that any such view is quite foreign to the intention of the author. The point of the play, as we observed it, lay in the fact that Priola was unbroken to the end. Even though nature took a terrible revenge upon him for his excesses, he went down sneering and unbroken. Both the author and the actor played the character as a hero to the very last, as a man who, though possessed of all the vices, yet made them virtues by the tenacity and strength with which he clung to their pursuit.

We think that such a study is not profound. Characters are not all of a piece. Sublime villainy seems to us as far from a life study as sublime virtue. Yet there is no denying the fact that the character is a vigorous and interesting portrait in the hands

of Ditrichstein. There is no great range in the emotions of the character and no great subtlety. The marquis is such a persistent person that he is comparatively simple. The task of the actor is a difficult one, largely from the fact that he is called upon to portray marked physical changes in the character. These Ditrichstein does with extraordinary vividness. We have no doubt at all that the star's performance is one of great skill, but the question as to whether it is worth doing is something else again.

A considerable strain is put upon the imagination by the attempt to portray the great lover as an heroic character. We doubt if it can be done with any great sincerity in prose. To everybody except the poet the great lover is essentially comic.

"You are mistaken," writes M. L. R. "about the futility of the press. I've been hunting for Michael ever since last Sunday. Only yesterday I made a man suspicious by saying 'Michael' to the dog which was leashed to his wrist. I saw two dogs running away on Morningside the other night. Both had white backgrounds, and when I called 'Michael' neither answered, so I knew both might be Michael, but I couldn't catch them. You never should have said in the first place that Michael couldn't go to heaven. I am sure that he can and that you will be glad to see him there, if you don't before. But, then, I have what the Freudians call a dog complex."

One writer extends an invitation to us which we cannot accept. In connection with an exchange of letters which we had about "East Is West," D. W. writes: "I would like to know if a critic does not patronize the public himself when he says, 'It's a bad play, but it will probably make a great deal of money.' You recognize the formula. It occurs frequently every season—every time, in fact, that a critic senses on an opening night that a play has popular qualities that will bring a long run, even if he doesn't like the play himself."

This seems to us a perfectly just complaint against the newspaper critics. We have used the phrase ourselves, or something like it, on occasions, and we had no right to do so. It is the worst kind of snobbery to express the belief that the public is going to accept eagerly something which you feel convinced is very bad. Of course, upon occasion the public does, but such occasions are periods rather for prayer and pining than for recrimination.

D. W. eventually comes to ask the impossible. "Now, I don't think any more than you do," he writes, "that a long run makes a great play, but why not admit that what is not a great play is sometimes a good show and tell the qualities in it, as a journalistic duty, that make it a good show instead of handing the public a backhanded slap?"

The suggestion is well enough, but the task is much too difficult. We do not know just what peculiar mixture of elements makes a good show. Few do. All our most successful managers have devoted their lives to the study of just this problem. The best of them are correct in about 50 per cent of their guesses. After all, this is too inexact a science to have any place in a newspaper report. When a man tells what he himself thinks about a play he may be recording something of no consequence to anybody but himself, but at least he is truly fulfilling the function of a journalist because he is recording facts.

"Guibour," the fourteenth century French miracle play, which is now being performed at the Neighborhood Playhouse by Yvette Guilbert, is doubly interesting. At times, it holds the interest only as a dramatic curiosity, a museum piece, but then again it presents situations which are so fundamentally dramatic that its age drops off and it seems as thrilling as a modern melodrama. Yvette Guilbert, gives a capital performance. We did not find that she was cramped in any manner by using English. She was able to bring a fine, strong sweep to her emotional scenes and was eminently happy in the broadly humorous touches in which the play abounds.

One of the striking features of the performance is the singing of Richards Hale, a young barytone, who is cast as the Voice of God. Mr. Hale brings no still, small voice to the interpretation. His is a large voice of fine quality, particularly in the upper register. Robert Jones has provided the little play with one of the most striking settings of the season.

### To-night's Performances For Men in Uniform

Through courtesy of William Harris, Jr., the producer; Miss Fay Bainter and other members of her company, there will be a special performance of "East Is West" at the Astor Theatre to-night for men in uniform. At the Morocco Theatre Thomas Wise and William Courtney will give "Cappy Ricks" to a similar audience. These performances are under the auspices of the Stage Women's War Relief.

### "As You Like It" Promised By Shakespeare Playhouse

The Shakespeare Playhouse announces "As You Like It" for Friday afternoons and Saturday mornings, beginning February 7 and 8. Walter Hampden will appear in "Hamlet" Thursday afternoons during February.

### Cornille Farce at French Theatre

"Le Menteur," by Pierre Corneille, will be given at the French Theatre du Vieux Colombier for the week beginning to-morrow evening.

In the cast will appear Robert Bogart, Henry Dhuralt, Marcel Miller, Jean Serment, Lucienne Bogaert, Mlle. Bresang, Jane Lory, Renée Bouquet and Romain Bouquet.

### Last Week of "The Girl Behind the Gun"

"The Girl Behind the Gun" will end its twentieth and last week at the New Amsterdam Theatre next Saturday night, starting on a tour of the principal cities with the original cast, "The Velvet Lady," the latest Herbert Blossom musical comedy will replace it, opening at the New Amsterdam on Monday evening, February 3.

## ABRAHAM AND STRAUS BROOKLYN

Every Station on the West Side and East Side Subway Lines Is an Entrance to the A. & S. Private Subway Entrance, for a 5c. Fare.

## The Half-Yearly Sale of Furniture Presents Much Specially Gathered Furniture of High Degree Together With Important Reductions from Our Own Rich Stocks

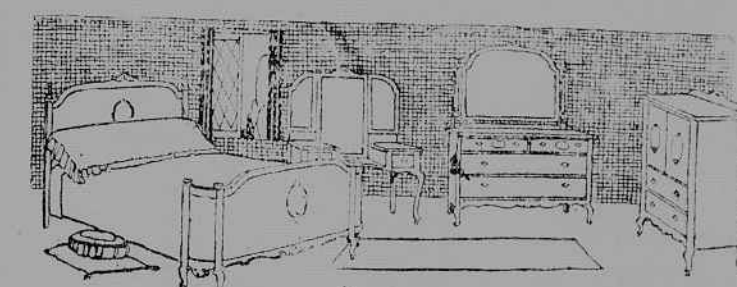
QUALITY, combined with moderate prices, has built up in the A. & S. Furniture Store one of the largest businesses of its kind in New York.

These advantages are more than ever evident in the splendid offerings that form this Half-Yearly Furniture Sale—an event to which hundreds of Brooklyn homes look forward.

Careful planning is necessary nowadays to make a Furniture Sale that shall be worth while. We have worked months ahead, with some of the best makers in America, to secure choice groups of Furniture that will not be found duplicated at their prices elsewhere, some of which are illustrated on this page.

Then we have selected many fine Suites and individual pieces from our own stocks, to bear sale prices that are much reduced.

It is a collection that ranks with our best, in point of desirability and variety of styles, and the fine savings involved. Much additional news of great interest will be announced during the coming month.



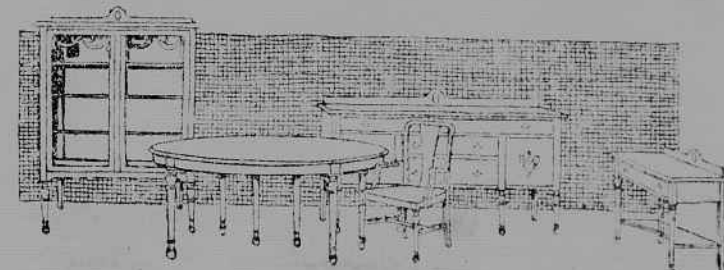
### Bedroom Suite \$272.50

Includes: Bed, Dresser, Chest of Drawers, Wardrobe, and Vanity Table. All pieces in this suite are made of solid mahogany, with fine leather upholstery. The prices are as follows:

Bureau	\$78.25
Chiffonier	\$66.50
Bedstead	\$66.50
Vanity Table	\$61.25

### Dining Room Suite, \$250.00

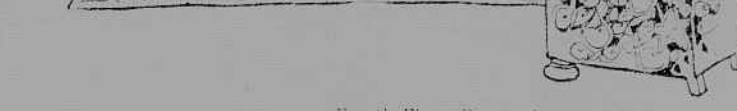
Ten pieces; mahogany veneer; Hepplewhite design; with 54-inch extension table, one arm and five side chairs; upholstered in brown "Spanish" leather.



### Living Room Suite, \$275.00

Three pieces; over-stuffed and very comfortable; sofa and arm chair have soft spring arms, loose seat cushions and backs; tapestry covered. Separately:

Sofa	\$135.00
Arm Chair	\$70.00
Wing Chair	\$70.00



Fourth Floor, East and Central Buildings.

## The Very Remarkable Sale of Men's and Women's Underwear

### At the Low Prices of Several Years Ago

For women there are the splendidly-made garments—Vests, Drawers, Tights and Combinations—that form the surplus stock of a wholesaler retiring from business. Materials are cotton, merino (wool-and-cotton), and wool or cotton with silkateen, in medium and heavyweights—beautifully made and trimmed.

Impossible to say just what will be here for Monday's selling, as prices are so extraordinarily low for goods of these fine qualities. But there is

Women's Underwear at 69c., 98c., \$1.48 and \$1.89 a Garment  
Regular Prices, \$1.00 to \$3.00

Also a separate purchase of

Men's Reis "Lavender Label" Union Suits

At \$2.98, Regularly \$4 to \$7

in medium and heavy weight merino (cotton-and-wool).

## GREAT MONDAY BARGAINS IN BRIEF

Electric Table Lamps, \$12.98; regularly \$15.98.

A Fine Offering of Men's Shirts at \$1.68.

Old-Fashioned Molasses Fruit Cake, 24c. lb. Counter

Deliveries Only. United States Food Administration

License Number B14098.

200 Boys' Wash Suits, \$1.97; Second Floor, West Building.

Striped Outing Flannel; regularly 35c. yard, at 29c.

White Satin-finish Bed Spreads, full size; regularly

\$8.75, at \$5.98.

No. 8500 Long Cloth, yard wide, in 10 yard lengths;

regularly \$4.98, at \$4.48.

Stamped Ready-Made Silverware Cases; regularly 79c.

at 59c.

Novelty Flouncings, 89c. to \$2.25 yard.

White Graduation Ribbons, 5 inches wide, 36 inches

wide; regularly 69c. yard, at 35c. yard.

Cluny Lace Curtains; regularly \$5.00 to \$8.00 pair,

\$3.95 to \$5.95 pair.

Suit Hangers, 14c. from 17c.

Women's Tan High Shoes, \$6.95 pair; regularly \$9.95

pair.

2,500 Cans White Creamy Corn, 15c. can; limit of 6

cans to a customer. Counter Deliveries Only.

United States Food Administration License Number

C60078.

New Black Chiffon Taffeta, \$1.59 yard.

Cotton Damask, 70 inches wide, 89c. from \$1.25 yard.

Men's High Cut Storm Shoes, \$8.50 pair; from \$7.95.

Sanford Seamless Luxurine Velvet Rugs, 8 1/2 x 10 1/2 ft.,

were \$45.00, now \$39.50.

Galons and Insertions; were 35c. at 40c. now 25c.

yard.

All-wool Dress Serge, \$3.19 yard, from \$3.98.

Men's Suits and Overcoats, \$24.75.

Sale of Women's Dresses, \$9.98 to \$15.98.

Clearance Sale of Misses' Coats, \$10.98 to \$39.98;

formerly \$19.50 to \$59.98.

Japanese Straw Hats, 98c. instead of \$2.00.

Hudson Seal Coats, \$150.00 to \$395.00.

Over 18,000 Sale Items in the Linenette Section, 59c. to

\$2.98; were 75c. to \$34.98.

100 Piece Linoges China Dinner Sets at \$47.50; reg-

ularly \$59.75.

Hemmed Sheets, 2x2 1/2 yards, \$1.19.

Women's Beacon Cloth Bathrobes, \$5.98.

Warner Rust Proof Corsets, 98c.

Women's Silk Poplin Skirts, \$13.75.

Women's Black Cotton Stockings, 19c. pair.

### Watch for the Very Important TUESDAY BARGAINS

Which are NOT ADVERTISED but May Be Recognized by Special Signs Displayed in Various Departments Throughout the Store.